

informa

Corporate
Responsibility
Summary 2013





Informa is a powerhouse within the knowledge economy, providing value through our culture of insight, intelligence and innovation. We bring this talent, alongside a sense of can-do, commitment and energy, to our partners in the sustainability space. As a company, the sense of fun, informality and commitment is palpable, and never more obvious than when working towards a shared goal. We believe that aligning our sustainability activities with our corporate strategy will lend itself to improved efficiency and enable us to scale up our impact.

Stephen Carter
Group Chief Executive

Our four impact areas

Our Content

As a knowledge provider, we help individuals and societies thrive by producing content with integrity, innovating to provide the best delivery platforms and bringing the topic of sustainability into the mainstream.

Our People

We work hard to make our culture one where learning and development is ongoing, passion for expertise is nurtured, support is given for innovation, and staff wellbeing is promoted.

Our Environment

We seek to minimise our impact on the environment by managing our energy consumption, reducing waste and engaging our supply chain. We are on this journey with our employees and our customers.

Our Community

We create positive impacts through our operations globally; by providing employment, driving economic progress and fostering social development. We are also keen to develop strong relationships with community partners.

2013 highlights

Content impacts

Routledge remains one of the world's leading book publishers on sustainability. 10% of our largest events incorporate an element of sustainability into their content.

Learning and development

Increased investment in Informa's internal Academy by 15% with attendance also increasing by 15%.

Access for all

An ever-increasing amount of our content is made accessible to non-profit institutions and individuals in developing countries.

Wellness

Extended our employee wellness programme to include two new events, February Fitness Challenge and 21 Days of Nutrition.

Open Access

Launched Cogent OA, an innovative new open access publisher offering publications across a diverse set of fields.

Reducing paper waste

Reduced UK journal stock write-offs by 25% through better use of customer data.

Performance snapshot

Content Performance

	KPI	2013	2012	2011
Open access	Journals with open access option	94.7%	96.5%	40.9%
Reach	Book titles available digitally	55.2%	50.6%	47.3%

People Performance

	KPI	2013	2012	2011
Gender split	Employees gender split	59% female	56% female	55% female
	Management gender split	49% female	47% female	47% female
Reach	Average days absence/employee	2.1	2.52	2.82

Environment Performance

	KPI	2013	2012	2011
GHG emissions (tonnes CO2e)	Total scope 1 & 2	11468.29	Not reported	Not reported
	Emissions/capita	1.76	Not reported	Not reported

Community Performance

	KPI	2013	2012	2011
Fundraising	Employee fundraising	£106,139	£91,387	£155,659
Company contributions	Total company donations (cash & in kind)	£629,610	£539,560	£489,476
Volunteering	% of staff volunteering	7%	12%	8%

2014 Objectives

Our Content

- Double the number of articles that we publish under open access;
- Increase the number of registered users in the developing world of Taylor & Francis' STAR (Special Terms for Authors and Researchers) programme by 75%.

Our People

- Implement a talent and succession programme for high level positions across the Group;
- Implement a Group-wide graduate programme.

Our Environment

- "10 by 10" – the top 10 offices to reduce their emissions by 10% by the end of 2015.

Our Community

- Develop our volunteering proposition to promote volunteering and increase the number of Informa staff who volunteer by 20%.

Where we operate



United Kingdom	44%
USA	29%
India	2%
Germany	3%
Rest of World	22%

Academic Publishing

1,621

NUMBER OF
STAFF

169

NUMBER OF COUNTRIES
AP SELLS INTO

Global Events

2,153

NUMBER OF
STAFF

140

NUMBER OF COUNTRIES
GE SELLS INTO

Business Intelligence

2,111

NUMBER OF
STAFF

170

NUMBER OF COUNTRIES
BI SELLS INTO

Global Support

629

NUMBER OF
STAFF

informa

Our full report is available at
<http://www.informa.com/Corporate-responsibility>

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