

We believe in making our information products as easy to use as possible

We do that by focussing on best practice in web design, usability and user-centric development approaches

We create online B2B information products that enable our users to make key business decisions as quickly as possible

Informa Business Information, part of the international Informa Group, is looking for a Web Designer to work within our busy “in-house agency” product and web design team. In this exciting new position, you will play a vital role in the design and delivery of new product developments and major enhancements to our existing portfolio of award-winning B2B websites and online products.

Working closely with the eMedia product consulting team, along with product owners and other internal stakeholders, you will create concepts and liaise directly with developers to implement your designs. This is a great opportunity for a creative designer with a passion for web technology and user interface design to join a high-calibre team to deliver complex, interactive and data-rich websites. Our multichannel content strategy means that you will need to design using responsive techniques for specific interfaces and devices.

You will have pixel-perfect attention to detail and will be highly motivated, keeping up with the latest developments in web design and Ux. You must be organised, logical, flexible, deadline driven and used to working in a fast-paced creative environment. You will have full ownership of your own projects, and will present your design concepts, and the rationale behind them, to key stakeholders in a compelling way.

Key responsibilities:

- Design high quality concepts for web and mobile access to our online subscription products and associated websites.
- Present your design ideas and concepts to key senior stakeholders across the IBI brands, and forge strong and lasting relationships with product teams and divisional directors.
- Play a key role in the eMedia team by contributing to brainstorming sessions, offering ideas and feedback, and sharing design techniques.
- Constantly push the boundaries of design and proactively seek to introduce innovative design concepts across the group, whilst ensuring design best practice and consistency.

Key experience and skills:

- Significant design experience on B2B online products.
- Expert Adobe Creative Suite skills (particularly Photoshop and Illustrator).
- Good understanding of front-end development across multiple browsers and mobile devices.
- Ability to champion good web design practices.
- Able to work from wireframes, as well as creating prototypes using Axure, Mockflow or similar.
- Solid understanding of the latest web technologies including HTML5/CSS3/Javascript (using appropriate fall-backs for non-compliant browsers).
- Good PHP skills and experience with WordPress.
- Appropriate design degree or equivalent qualification.
- Attention to detail and accuracy in both written and spoken English.
- Ability to effectively manage multiple projects to tight deadlines.
- Your portfolio needs to include examples of:
 - Responsive design to create mobile friendly designs.
 - Experience of working with user-centric, content-rich B2B sites.

To apply and join this innovative and forward thinking in-house design team, please send a CV, covering letter and link to your online portfolio to IBIrecruitment@informa.com, quoting reference eMedia WD.

