# COMPANY OVERVIEW

## WHO WE ARE

Informa operates at the heart of the Knowledge & Information Economy. It is one of the world's leading business intelligence, academic publishing, knowledge and events businesses.

We serve customers in many different industries, from Life Sciences to Finance, Beauty, Education, Agriculture and TMT. Through our various products and services, we provide knowledge, intelligence, insight, analysis, connections and networking, all designed to create advantage for our customers.

We are organised around four Operating Divisions, each owning a portfolio of leading brands.

We also have a fifth Division, **Global Support**, which is the team behind the teams, providing functional services for the Operating Divisions such as Strategy & Planning, Talent, Shared Services, Technology, Finance, Communications and Legal.



# **Global Support**

### WHERE WE OPERATE

With more than 6,500 employees globally, we have a presence in all major geographies, including North America, South America, Asia, Europe, the Middle East and Africa.

# >6500 COLLEAGUES >50 NATIONALITIES >20 COUNTRIES



### **KEY FIGURES**

Group Revenue £1137m

**Group Adjusted Profit** 

£334m

**Employees** >6,500

Dividend per Share

19.3p





### Revenue by Geography

- United Kingdom 13%
- North America 37%
- Ont. Europe 21%
- Rest of World 29%

### Revenue by Type

- Subscriptions 41%
- Copy Sales 19%
- Exhibitors 17%
- Attendees 15%
- Sponsorship 6%
- Advertising 2%

# **Employees by Region**

- United Kingdom 42%
- North America 32%
- Rest of World-19%
- Europe 7%

### **LEADERSHIP**

## **BOARD OF DIRECTORS**



**Derek Mapp** Non-Executive Chairman

7 YEARS



# 7 Other Non-Executive Directors (NED) PEARSON

>30 yrs NED experience at Informa

>100 yrs Exec experience:

















# **EXECUTIVE MANAGEMENT TEAM**



Lord Stephen A. Carter **Group Chief Executive** 

**SINCE JAN 2014** 

Gareth Wright Group Finance Director



GENERAL COUNSEL & COSEC



CEO BI

TALENT & **TRANSFORMATION** 

# CEO K&N

STRATEGY & BUSINESS **PLANNING** 

CEO GE

IR, CORP COMMS & **BRAND** 



**SINCE JULY 2014 DEPUTY CFO SINCE 2009** 

# **FAST FACTS**

- Listed on the London Stock Exchange with the ticker INF
- Sponsored Level 1 ADR programme (BNY Mellon) with the ticker IFJPY
- ➤ Market Capitalisation >£3.3bn
- ➤ Head Office: 5 Howick Place, Victoria, London, SW1P 1WG, UK; Tel: +44 (0) 20 7017 5000