The Informa Group PLC will host its 2019 Investor Day for institutional investors and analysts on Friday 10 May 2019 at our offices at 240 Blackfriars Road, London SE1 8BU, the operating headquarters of Informa Markets.

Depth & Specialisation

The theme for this year’s event is Depth & Specialisation, focusing on how Informa has been building strength and depth in specialist markets and the opportunities this creates for continued growth and expansion. In order to bring this theme to life, the Investor Day will be split into two parts:

2019 Investor Day Agenda:

Digital Show & Tell: Creating Value Through Specialist Digital Products & Platforms

8.00am - 9.30am:
Experience first hand some of Informa’s digital products and platforms and understand the value they create for customers through a series of live experiences and demonstrations from the experts.

Pre-register your interest to discover more about:

1. **Markit Maker:**
   See how we use data to connect specialist buyers and sellers digitally
   – in **Informa Markets**

2. **EPFR Global:**
   Feel the depth of data available on our leading fund flow and asset allocation platform
   – in **Informa Intelligence** (Financial)

3. **Citeline Suite: Trialtrove and Sitetrove:**
   See the power of our data capabilities on the leading source of clinical trials intelligence
   – in **Informa Intelligence** (Pharma)

4. **ICON:**
   Assess the competition and improve market positioning through our retail banking benchmarking tools
   – in **Informa Intelligence** (Financial)

5. **Ovum Forecaster:**
   Understand the depth and breadth of specialist TMT knowledge and data available through the Ovum research network
   – in **Informa Tech**

6. **Orbit and Touchplan:**
   See how these proprietary tools help improve the customer experience whilst simultaneously providing our teams with valuable insights
   – in **Informa Tech**

7. **Taylor & Francis Online and Taylor & Francis eBooks:**
   See the depth of specialist knowledge and cutting-edge research available through our digital platforms for academics and researchers
   – in **Taylor & Francis**

8. **Partnering One:**
   Experience how we play matchmaker at our Biotech events, connecting prospective partners for furthering new drug development
   – in **Informa Connect**
Management Presentations: Depth & Specialisation

The event will not focus on current trading and no new trading information or financial targets will be disclosed. The next formal trading update will be at the Annual General Meeting on 24 May 2019.

**Depth of Talent**

The Investor Day will also be an opportunity to meet a broader community from the Informa Senior Leadership team, with a wide range of Colleagues from each of our businesses in attendance. Aside from the formal presentations, there will be plenty of time for informal discussions with Colleagues in break periods.

<table>
<thead>
<tr>
<th>Time</th>
<th>Presentation</th>
<th>Speaker(s)</th>
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<tbody>
<tr>
<td>9:30-9:50</td>
<td>Depth &amp; Specialisation</td>
<td>Stephen Carter details Informa’s depth and breadth in specialist B2B markets and the opportunities this creates for continued growth and expansion</td>
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<td>9:50-10:20</td>
<td>Informa Markets: Strength &amp; Growth from Specialisation / Pharma Focus</td>
<td>Charlie McCurdy outlines the strength of our B2B brands within Informa’s largest business and the opportunities from building greater depth in specialist markets. Adam Anderson then delves deeper into our growth strategy within the Pharma market</td>
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<td>10:20-10:40</td>
<td>Specialist Markets: Fashion Focus</td>
<td>Mark Temple-Smith and Colette Tebbutt take us for a walk along the catwalk to better understand the unique dynamics of the Fashion market and the opportunities this creates for revitalising our business</td>
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<td>10:40-11:00</td>
<td>Specialist Markets: China Focus</td>
<td>Margaret Ma outlines the long-term attractions and opportunities within B2B markets in China, and in Health &amp; Beauty in particular</td>
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<td>11:00-11:30</td>
<td>Coffee Break</td>
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<tr>
<td>11:30-11:50</td>
<td>Scale &amp; Simplification</td>
<td>Patrick Martell and Ian Branch explain the approach to operating combination between Informa and UBM and outline opportunities for further efficiencies and improved operational fitness</td>
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<td>11:50-12:20</td>
<td>Informa Intelligence: The Power of Specialist Data &amp; Information / Pharma Focus</td>
<td>Lara Boro mines the data to show how we are moving up the information value chain to create more value for customers. Ramsey Hashem then outlines how we are applying this strategy to the Pharma market</td>
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<td>12:20-13:00</td>
<td>Culture &amp; Values at Informa</td>
<td>Quiz a panel of Colleagues (all of whom joined the Company through a variety of different additions) on life at Informa, what makes us different and how the Company grows through combination and additions. Andrew Mullins (ex DMGT/NewsCorp), Margaret Ma (ex UBM), Alex Simm (ex UBM), Adam Andersen (joined through Penton/ New Hope) and Deborah Kahn (recruited/ex Springer) join the panel, hosted by Graduate Fellow Ellie Souster</td>
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<td>13:00-13:45</td>
<td>Lunch Break</td>
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<td>13:45-14:30</td>
<td>Taylor &amp; Francis: Resilience &amp; Strength through Specialist Knowledge</td>
<td>Annie Callanan, Christoph Chesh</td>
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<td>14:30-15:00</td>
<td>Informa Tech: Surrounding a specialist market</td>
<td>Gary Nugent, Marco Pardi and Carolyn Dawson download on the potential of Informa Tech as a business focused and oriented around a fast-moving and dynamic specialist market</td>
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<td>15:00-15:30</td>
<td>Wrap-Up &amp; Q&amp;A</td>
<td>Stephen Carter summarises key themes from the day and answers any final questions from the floor. Continue the conversation over afternoon tea</td>
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Logistics
The location for the event is our offices at 240 Blackfriars, London, SE1 8BU, the operating head quarters of Informa Markets. This is just over Blackfriars Bridge, a 5-minute walk from Blackfriars tube station or 10-minute walk from Waterloo. A reception desk will be set-up in the foyer of the building.

The Investor Day will be recorded and subsequently made available on our website at www.informa.com. However, it will not be webcast live on the day.

RSVP in advance
If you would like to join us for the 2019 Investor Day, please RSVP via this link: www.informa.com/2019investorday by Wednesday 24 April 2019. If you are attending the Digital Show & Tell, please provide your list of preferences and a personalised schedule will be created for you.

Please ensure you have pre-registered ahead of the day to ensure security clearance and to help us to cater for numbers. If you have any questions, please contact angela.kipping@informa.com.