

## Ovum | Analyst, Higher Education Technology - New York, NY

Ovum's Public Sector Technology practice is seeking an **Analyst** to join its Higher Education Technology stream. **Ovum's Higher Education Technology** stream is the trusted partner to both end users and vendors for its timely intelligence and insight to support business decision making across government agencies, Higher Education providers and IT vendors on technology strategies, trends, and best practice across the sector.

The analyst will be responsible for delivering thought provoking and insightful research in the higher education sector, ensuring the quality and integrity of their research, providing research and support to clients and supporting consulting/ad-hoc projects as necessary. The ideal candidate will be commercial in their outlook, write perceptive analysis which gives clients unique insight into opportunities resulting from the evolution of business and technology services and demonstrate a capacity to become a thought leader in the ICT Services space, who is unafraid to take a stand on major issues backed up by thorough research.

### Key Responsibilities

- Conduct and write compelling and impactful research on chosen topics, including but not limited to the adoption of learner management and information tools and how IT teams need to architect technologies to address the future demands of students.
- Work with our commercial teams to build on our existing client relationships and help establish new ones.
- Work with senior team and Ovum management to evolve Public Sector practice's research and commercial offerings.
- Project manage large deliverables and consulting projects.
- Deliver custom consulting projects.
- Represent the Higher Education Technology stream and the Ovum brand at leading industry conferences and in the media.

### Key requirements:

- **Strong writing skills:** You will be comfortable writing both short, highly opinionated pieces, and longer, more discursive analyses. You will have the ability to build and structure nuanced arguments, and explain complex issues in simple terms.
- **Quantitative & qualitative skills:** The ideal candidate will have formal training in research methods with a focus on the practical application of quantitative and qualitative analysis tools and survey instrumentation.
- **Intellectual excellence:** Successful candidates will have a strong track record of achievement. At a minimum, you will be educated to bachelor's degree level.
- **Strong team-working skills:** Candidates will be part of a team of analysts with joint responsibility for developing our research. You will frequently work as part of a team on both analysis and consulting projects.
- **Client commitment:** Ovum has built strong interactions with all our clients. Candidates must show both a desire and the ability to understand and meet clients' needs rapidly; laying the foundations for long-term relationships that set us apart from our competitors. As an analyst, you will be available to meet with existing and prospective clients both in person and virtually.
- **Commercial focus:** We have a proud tradition of strong growth and achievement at Ovum. Candidates must share this same philosophy and our entrepreneurial approach to ensure both our clients' and our own success.



**EDUCATION:**

Degree level- post-graduate degree encouraged but not required

**To apply for this opportunity and develop your career within an industry-leading global brand, please send your CV and a cover letter and salary expectations [APPLY HERE](#)**

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