



informa

Editorial Code

Informa aims to produce information, news, insight, data analysis and content based services of the highest quality, accuracy and integrity that our customers can trust and value. To achieve this, Informa's editorial and content providers – both staff and freelance contributors – shall maintain the highest professional and ethical standards. They shall ensure that all work is fair and accurate, and that it differentiates between fact and opinion.

Informa editorial and content providers will have independence of decision-making and shall obtain information only by straightforward means unless justified by an overriding consideration of the public interest.

No one shall take private advantage of information gained in the course of their work. Conflicts of interest, either professional or personal, must be avoided or declared. We will not produce material which could lead to discrimination through race, gender, colour, religion, age, disability or sexual orientation.

Any significant inaccuracy or misleading statement once recognised will be corrected promptly, and a fair opportunity for reply given when reasonably called for.